

# **Motion Graphics Mastery – 3-Month Course Outline**

## **Month 1: Fundamentals of Motion Graphics**

### **Week 1: Introduction to Motion Graphics & After Effects**

- Understanding motion graphics & its applications
- Navigating the After Effects interface
- Keyframes, timeline, and basic animation principles

### **Week 2: Working with Shapes & Text Animation**

- Creating and animating vector shapes
- Motion paths, easing, and smooth animations
- Kinetic typography and dynamic text animations

### **Week 3: Layering & Masking Techniques**

- Using masks for creative transitions
- Track mattes and blending modes
- Creating cutout-style animations

### **Week 4: Motion Tracking & Basic Effects**

- Tracking objects in videos
- Applying effects and filters for motion graphics
- Animating with motion blur and speed control

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## **Month 2: Advanced Motion Graphics & Visual Effects**

### **Week 5: Logo Animation & Branding Elements**

- Animating logos and brand assets
- Creating smooth reveal animations
- Using expressions for automated effects

### **Week 6: 3D Motion & Camera Movements**

- Introduction to 3D layers and cameras
- Creating parallax effects for depth
- Working with lights and shadows

### **Week 7: Transitions & Effects for Motion Graphics**

- Creating seamless transitions and morph effects
- Glitch effects, liquid motion, and distortion effects
- Using particles for creative motion design

### **Week 8: Lower Thirds, Infographics & UI Animations**

- Designing and animating lower thirds
  - Creating engaging infographic animations
  - Animating UI/UX elements for apps & websites
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## **Month 3: Project Work & Portfolio Development**

### **Week 9: Advanced Expressions & Automation**

- Using expressions to automate animations
- Creating looping animations
- Time remapping for creative effects

### **Week 10: Preparing Motion Graphics for Clients & Social Media**

- Exporting animations with the right settings
- Optimizing motion graphics for different platforms
- Creating motion graphics for Instagram, YouTube, and ads

### **Week 11: Final Project – Full Animation Sequence**

- Developing a professional motion graphics project
- Applying all learned techniques
- Refining and perfecting animations

### **Week 12: Portfolio Building & Career Guidance**

- Creating a demo reel and showcasing work
- Freelancing & job opportunities in motion graphics
- Best practices for working with clients

By the end of this **3-month course**, you'll have **professional motion graphics skills** and a **portfolio** to start freelancing or working in the industry.